



STREAMING & VIDEO PROGRAM

Streaming & Video Content Creation Enrichment Program

A small-group creative learning experience in streaming, video production, storytelling, confidence, and digital communication.

Create. Record. Share your story.

SESSION LENGTH

1.5 hours

Hands-on guided practice

GROUP SIZE

Max 6

Small pilot cohort

PROGRAM FEE

\$125

Per participant/session

PROGRAM OVERVIEW

The Streaming & Video Content Creation Enrichment Program invites participants to explore on-camera communication, simple production tools, and digital storytelling. Through guided activities, participants learn to plan content, use basic recording equipment, practice speaking on camera, and create short video pieces that reflect their interests and voice.

GOOD FIT FOR

- Participants who enjoy video, YouTube-style content, technology, storytelling, or being part of media projects.
- Individuals who benefit from a structured, supportive, small-group setting.
- Participants interested in building confidence, communication, and digital media skills.

WHAT TO BRING

- A smartphone, tablet, or computer using simple recording tools, if available.
- A willingness to try speaking, creating, or participating on camera at your own pace.
- Support can be provided for participants new to media tools or on-camera work.

PARTICIPANTS WILL PRACTICE

- Video basics: framing, lighting, audio, camera presence, and simple recording techniques.
- Content creation: planning a topic, organizing ideas, and creating short video segments.
- Greenscreen production skills: using beginner-friendly tools, teleprompters, and simple editing workflows.
- Communication and confidence: presenting, collaborating, and sharing finished content.

SAMPLE SESSION FLOW

- Welcome and content prompt of the day.
- Mini-lesson with examples and demonstration.
- Hands-on recording, teleprompter, or content creation activity.
- Review, reflection, and next-step assignment.

PROGRAM OUTCOMES

Participants work toward stronger confidence on camera, improved digital communication, growing video production skills, and more comfort sharing their voice through content creation.

Limited pilot openings available

This program is being offered in partnership with Next Steps

If interested in learning more fill out our form: whostosay.org/NS-intake

